

Your Talk: "Synergy of Health Care Reform and Welfare Reform"

OPENING RECOGNITIONS:

• It is a pleasure to share this dias with such distinguished figures in the field of rehabilitation as David Daugherty [pronounced DOCKERTY], Rob Schwartz, Jane Stanek, and Alan Goldstein.

• And it is a special privilege to be with you as the American Rehabilitation Association celebrates its quarter century anniversary [CAROL: YOU CAN ALSO SHORTHAND REFER TO THEIR ORGANIZATION AS "AMERICAN REHAB."]

• I also want to thank TONY YOUNG, your director of Residential Services and Community Supports for this invitation to address you, and for all his hard work for health care reform as a leader in the CCD coalition.

• I understand that Treasury Secretary Bentsen visited with you yesterday [Thursday, around noon] and I am confident that having heard his views on health care reform you are more energized then ever to make health care universally available to all our citizens.

~~BODY OF SPEECH: [CAROL: I'VE EDITED YOUR ATTACHED SPEECH FROM ITS SOON TO BE PUBLISHED FORM, INDICATING SOME POSSIBLE INSERTS AND CHANGES]~~

**INSERT A** • "As professionals, people like you -- as administrators, residential service providers, vocational rehabilitation specialist, and all the other community-based fields and endeavors embraced by American Rehab -- have been there for me as a parent. And you have been there for my son Hamp and all the individuals like him who need your comprehensive and devoted services."

**INSERT B**

•Your Association and your nearly 1000 organizational members have critical stakes in winning those reforms and in implementing their fruits. There are two main points I would like to make.

FIRST, HEALTH CARE REFORM AND WELFARE REFORM ARE INTERTWINED AND MUTUALLY SUPPORTIVE.

SECOND, THE EXPERTISE OF YOUR MEMBERS IS VITALLY NEEDED AS WE TAKE THE LESSONS OF INDIVIDUALLY TAILORED PROGRAMS FOR THE REHABILITATION OF PERSONS WITH DISABILITIES AND APPLY THEM TO PERSONS WITH THE DISADVANTAGES OF POVERTY AND ILLITERACY WHO NEED TRAINING TO LEAVE WELFARE DEPENDENCY FOR THE WORLD OF WORK. REHABILITATION IS THE PROCESS THAT WILL GIVE PEOPLE THE SKILLS TO BECOME PRODUCTIVE.

I am therefore delighted to learn that the American Rehabilitation Association endorses health care reform and is supportive of the concepts that will underly our Work and Responsibility Act of 1994. Your active engagement in these linked reforms is essential as the Clinton Administration moves disability policies from segregation to integration, dependence to independence, and from paternalism to empowerment."

come to you to express my deep commitment, and that of the Administration, to the empowerment of people with disabilities.\*

medical, vocational or residential rehabilitation professionals — boost our determination and our capacity to resolve the tremendous challenges that remain before us. Your dedication and compassion inspires us to embrace the responsibility of meeting them. **INSERT A**

As a parent who worked exclusively in this field as a volunteer until my son was seven, and who now works as a policy-maker, I want to tell you about some of the ideas and individuals that inspire me in my daily work. Although I will focus on health care reform, our reform agenda also extends from education reform to welfare reform, from safer streets to safer transitions to adulthood for all our youth.

**INSERT B**

The White House Domestic Policy Council coordinates the efforts of the Administration, ~~Cabinet secretaries and other federal agencies involved with the~~ <sup>in development of</sup> every aspect of our nation's domestic policy. As director of the Council's day-to-day work, I bring a strong determination that *all children shall be empowered to develop to their fullest potential.* To meet this crucial goal, our children need each of us to believe in them, and we as parents need the opportunities to nurture their growth.



Carol Rasco a 20th birthday bault/Arham

The same is true of adults with disabilities

As President Clinton recently stated, "Having a disability does not diminish one's right to participate in all aspects of mainstream society." On the Domestic Policy Council we take that right very seriously. Working together in public-private partnerships, we are responding to the President's call to "craft policies of inclusion, independence and empowerment that will inspire positive changes in this country and in nations around the world."

Health care reform is an indispensable part of that mission. The President's health care plan is a dramatic advance for people with disabilities and their families.

Here's why:

- It guarantees universal coverage for all Americans, and the peace of mind of having health care that is always there.
- It outlaws the current insurance practices of excluding people with pre-existing health or disability conditions, or of jacking up your rates if you get sick or become disabled.
- It forbids insurance companies from picking only the lowest-risk individuals and families, and rejecting others.

Without that health care in place, many people on welfare or disability rolls will be reluctant to seek out work.



nd son Hamp celebrate his  
(Photo: Charles Archambault Photography)

- It builds on today's private insurance system, which is primarily employer-based, while making insurance more affordable for the self-employed and subsidized for the unemployed. As a result, no one will be uninsured, even if they or members of their family experience a disability, injury or sickness.
- It offers a nationally uniform and comprehensive benefit package—in contrast to some of the other legislative proposals—that includes a range of

preventive services, doctor and hospital visits, outpatient rehabilitation, home health care, adapted durable medical equipment (including orthotic and prosthetic devices and training in their use), mental health services, and many other essential services.

Furthermore, under Senator Edward Kennedy's proposal—now <sup>approved by Senate Labor and Human Resources</sup> ~~in congressional committee~~—outpatient rehabilitation services would be available to those who need them to restore capacity or minimize limitations as a result of illness, injury, "disorder or other health condition." And to maintain functioning or to prevent or minimize deterioration, rehabilitation services would be provided through a four-step process—initial evaluation and periodic oversight by a qualified rehabilitation health professional; design of a maintenance or prevention program; instructions for the patient, family members or support personnel to carry out the program; and patient reevaluations.

Our health plan provides a major expansion of long-term care coverage by adding home- and community-based services for people with severe disabilities, regardless of age or income.

with a projected 3 million people with disabilities and their families benefiting from this new program, this coverage allows people with disabilities to live in their own homes—with their families, where appropriate—and to enjoy fuller and more satisfying lives.

- <sup>Our plan also</sup> adds significant civil rights protections for the enjoyment of health care benefits, consumer involvement in the design of the new home- and community-based services for individuals with disabilities, and health care “report cards” so that families can determine the health plan that best fits their needs and reward that plan with their membership.

The disability <sup>community—of which you are a part</sup> ~~community~~ can play a critical role in this drive for universal coverage. On May 2nd, I was delighted to be with the President as he hosted 125 leaders of the disability community in a tremendously enthusiastic rally for health care reform. As the President emphasized: “This is a battle that you may be able to lead for the rest of America... And so I ask you: Be an agent of change, an agent of empowerment. Never forget that you are carrying on your shoulders not only your cause, but ours as well. You can break through to those members of Congress. You can do it.” From the White House, these leaders were joined by about a thousand others who marched across the Memorial Bridge to rally at the Lincoln Memorial; then, on to lobby on Capital Hill.

Now is the time to guarantee health security for ourselves, for our children and for the generations to come. Without secure health coverage, too many of us are not free to change jobs, move to a different location or venture from disability rolls to payrolls. Without that security, employers may be reluctant to hire a person with a disability or a person with a family member who has a disability. *Without that security, welfare reform is only a distant hope.*

These basic principles unite us. But it is our common love for our families that propels us to act.

Early in my son's life, a physical therapist who had dedicated her long career to helping young children with disabilities shared with me the words of essayist and poet Joseph Addison: "Everyone must have something to do, someone to love, something to hope for."

I am constantly reminded of those words, not only for my son, Hamp, but for all the people with whom I've worked. In our quest to empower people, we must strive to fulfill these ends at each stage in life. In this process, we have myriad questions to ask and actions to take.

What do persons with disabilities have to do? For a young child, is a preschool program or other early intervention available? For a school-age child, is school relevant, safe and effective? Are our schools and transitional programs teaching both how to make a living and how to live? And, for adults, is there a job, day activity or voluntary service that satisfies and excites? As President Clinton said in Memphis last November: "I do not believe we can repair the basic fabric of society until people who are willing to work have work."

Work organizes life. It gives structure and discipline to life. It gives meaning and self-esteem to people who are parents. It gives a role model to children... We cannot, I submit to you, repair the American community and restore the American family until we provide the structure, the value, the discipline and the reward that work gives." Those powerful thoughts are particularly apt for our citizens with disabilities who, too often, experience high rates of unemployment and underemployment.

What do persons with disabilities have to hope for?  
And what do we who love them have to hope for?

*They are the driving principles and values that animate our work and Responsibility Act.*

Linda Charlton, the mother of a two-year-old daughter with Down syndrome, recently described her goals for her Katie before a superb and productive meeting of the President's Committee on Mental Retardation:

"First, we want her to feel loved... to give her a sense of high self-esteem so that she can experience life with confidence. She is a very social child and while I think she has the capacity to make many friends, I wonder how other children will accept her. We envision her attending public schools, at least for the most part, and one day we hope to see her graduate from high school. There's even a part of us that hopes she'll continue her education after that... I wonder if she'll ever get married... if she doesn't, I hope at least she has a companion to enjoy life with. And if we could, we'd like to see her remain as happy as she is today... Our Katie—who loves people, music, dogs, rain, sunshine, swings, cookies, apricots, baths and the color red."

*Goal: This can be cut or reduced if short on time, or if you want to brief the audience on welfare reform*



These are dreams and feelings to which any parent can relate. Many of them were fulfilled for me when my son was asked ~~last~~<sup>just one</sup> year<sup>ago</sup> by the members of his high school graduating class to give one of the commencement addresses. I will never forget that moment, nor will Hamp. Here was the young man whom we were once told would not survive or if he passed the hurdle of his first days, would have to be institutionalized. But Hamp defied those predictions, living at home and attending school with his non-disabled peers. This is the speech that he wrote, on his own, politely declining his mother's offer of help. Hamp said that this was his speech to give:

"Hello, my name is Hamp Rasco. I am pleased to share with you what attending Hall High has meant to me.

"I enjoyed the pep assemblies and the band. I enjoyed talking with friends in the cafeteria and going out into the community with my CBI class.

"After graduation I plan to find a job in the community where my social skills can be put to use. This is important to me because I want to make new friends with all kinds of people.

"I would like to encourage other students with special needs to never give up, work hard to do a good job and be proud and happy about what you do at school.

"I want to thank Dr. Anderson and the vice principals for their support of my program. I want to tell Ms. Chapman and Mr. Smith how much I appreciate all the work

they have done on my behalf and for all students with special needs. And I also thank Ms. Yates. And, finally, I especially want to thank my parents for believing in me and always encouraging me to be all that I can be. I really hate to leave all my friends at Hall, but I must move on.  
"Thank you. Good evening."

Like Hamp, we must all move on. Great challenges lie ahead, indeed. And as you well know, they are not limited to health care reform. From the White House to your house, we must work together. We need to reassure the countless young people like Hamp across this country that they will always have health insurance, that they can have jobs and that they are an essential part of life in our communities. For surely, to be whole and part of whole communities, people deserve something to do, someone to love and something to hope for.

*I know that you go*  
The leaders of the disability community are campaigning to achieve these goals and objectives. I sincerely want to thank all those leaders, including ~~Paul~~ *YOUR OFFICERS* ~~and the~~ ~~White House~~ ~~Government Relations~~ ~~staff~~ for their hard work in fighting to bring health security to every American. ~~Additionally~~ ~~I commend~~ ~~you and your~~

~~the~~ 100 sister organizations united in the Consortium for Citizens with Disabilities for ~~your~~ *your* steadfast support. Now, we must intensify those efforts. We must each tell our personal stories so that members of Congress have before them the human faces of health care reform. We need each of you to help seize this moment of opportunity to *guarantee private insurance for all our citizens—coverage that offers choice, comprehensive benefits and freedom from unfair and exclusionary insurance practices.*

I believe that a new day has dawned for America's citizens with disabilities and for all our people. We won't always succeed and we won't always be able to do everything that we want. But with your energy and resolve, we can have health security now. And I can promise you this: we will never relent in our effort to give every person a chance to develop—fully.

Because, at the end of Bill Clinton's second term, at the start of the third millennium, I want to be able to say to Hamp Rasco and Mary-Margaret Rasco and to all of America, with a clear conscience and full heart—"We did our best." And for all our children's sakes, I want each of us to be able to look at one another and say—"We did our best."

*Tony Young*

EXECUTIVE OFFICE OF THE PRESIDENT

26-Apr-1994 09:49am

TO: Carol H. Rasco  
FROM: Rosalyn A. Miller  
Economic and Domestic Policy  
SUBJECT: NARF Speech

*I know it was on this letterhead but is this actually the group having the conversion?*

While confirming logistics for the National Assn of Rehabilitation Facilities Speech on June 17, I told them no Q & A was preferred and I was then asked if you would consider taking 3-predetermined questions at the end of your speech. The questions would be sent to you prior to the speech, and an announcement would be made following your speech saying that you would take only 3 questions. The folks at the microphone would be representatives from NARF with these questions.

Also, I need to know if you have any problems with the suggested title for your speech... "Synergy of Health Care Reform and Welfare Reform."

*I prefer no title.*

*I think predetermined questions make a speaker look extremely fake & I won't participate in such a scheme. If they are determined to have Q & A I'll*

just do it - but no pre-planned ?'s!

If there are things they want me to be sure to cover in the speech they should send those things to Stan or call him.

Be sure he's aware of this speech.

Please explain to them the reason I

usually don't take Q & A in a group

This big is that too few who wish to

ask ?'s really get to do so, too little

time for genuine explanations but if

they wish I'll do it.

THE WHITE HOUSE  
OFFICE OF DOMESTIC POLICY

CAROL H. RASCO  
Assistant to the President for Domestic Policy

To: \_\_\_\_\_

Draft response for POTUS  
and forward to CHR by: \_\_\_\_\_

Draft response for CHR by: \_\_\_\_\_

Please reply directly to the writer  
(copy to CHR) by: \_\_\_\_\_

Please advise by: 3/18 CHR interested - Daughter's

Let's discuss: Sched. pending - will

For your information: review in mid April

Reply using form code: \_\_\_\_\_

File: \_\_\_\_\_

Send copy to (original to CHR): \_\_\_\_\_

Schedule?:  Accept  Pending  Regret

Designee to attend: \_\_\_\_\_

Remarks: 4/15 What time slots open?

- 1) \* Friday June 17 8:30-10:00
  - 2) (Dinner) 6:00
- (Condition) Mrs. Fogoubathony ← show

How long  
No Q+A

Stan for remarks

Letter  
Bio  
photo

1910 Assm Drive

Lester, WA 98009-1

Ed. Lincator

MAR 16 REC'D

March 14, 1994

Carol Rasco  
Assistant to the President for Domestic Policy  
The White House  
Washington, DC 20500

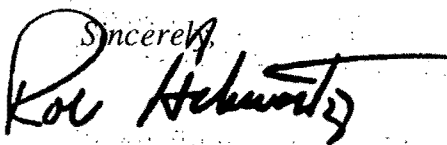
Dear Ms. Rasco:

The American Rehabilitation Association invites you to deliver a keynote speech at its 25th Annual Meeting to be held June 15-18, 1994 in Baltimore, MD. The Association is scheduling keynote speeches several times during this period, and could work with you to accommodate your schedule. We ask that you speak on the importance and interrelationships of health care reform and welfare reform.

The American Rehabilitation Association is the largest national trade association for providers of medical, vocational, and residential rehabilitation services to Americans with disabilities. We expect a significant portion of our more than 1,000 member providers will send representatives to this conference.

The Association is vitally interested and deeply involved in both health care reform and welfare reform. Our member organizations serve millions of people with disabilities each year with a comprehensive package of community based, individually focused rehabilitation services. As we move toward the 21st Century, we view ourselves as uniquely positioned to assist government in addressing vexing problems such as illiteracy, unemployment, and drug rehabilitation.

We hope that you can join us in Baltimore. Tony Young, Director of Residential Services for the Association, will be contacting you within two weeks to complete your arrangements. If you have any questions, please call him at 703-716-4035.

Sincerely,  


Rob Schwartz  
President

EXECUTIVE OFFICE OF THE PRESIDENT

08-Jun-1994 12:03pm

TO: Stanley S. Herr

FROM: Patricia E. Romani  
Domestic Policy Council

SUBJECT: Re. The ARC/Paul Marchand

Stan,

Carol received a letter from Paul Marchand in April saying "I believe it's time to take you up on your kind offer to meet with the Governmental Affairs staff again to further discuss and pursue our mental retardation and developmental disabilities public policy issues."...I hope your hectic schedule can accommodate this meeting request in the near future."

Carol wanted a "read" on whether she still "needs to meet with these folk/ whether they are still expecting a meeting."

Please advise.

Additionally, Carol will be in Baltimore on Friday June 17 for the SPEECH at the American Rehab. Assoc. She will need the speech notes by WEDNESDAY, JUNE 15TH.

Do you have any plans to meet CHR in Baltimore that am. The speech is set for 8:30a.m. She just wanted to know/not a request.

Please advise CHR re. these matters.

Thanks,

Pat



Train:

→ 830 Speed

→ Stan / Tran / event

~~Options~~ ~~Baltimore~~

Thurs. site: June 16

Hotel

NARE

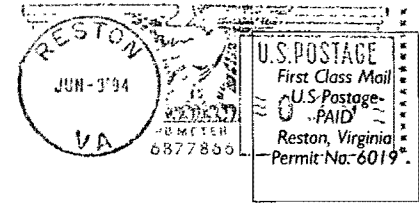


Celebrating  
the Past,  
Creating  
the Future

JUNE 15-18, 1994

BALTIMORE INNER HARBOR

1910 Association Drive  
Reston, VA 22091-1502



**MAIL YOUR REGISTRATION TODAY**  
**Early Bird Discount Deadline and Hotel**  
**Registration Deadline: May 11, 1994**



**American  
Rehabilitation  
Association** (Formerly NARE)

Carol Rasco  
The White House  
Washington DC

**Annual Conference and 25th Anniversary Celebration**

THE WHITE HOUSE

WASHINGTON

April 26, 1994

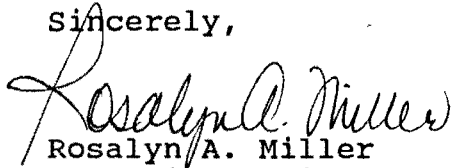
Susan Ewald, Education Director  
American Rehabilitation Association  
1910 Association Drive  
Reston, VA 22091

Dear Susan:

Thank you for inviting Carol H. Rasco to deliver the keynote address during the 25th Annual Meeting of the American Rehabilitation Association on June 17, 1994. Ms. Rasco accepts this invitation and your suggested topic "Synergy of Health Care Reform and Welfare Reform."

As requested, a biography and photograph for Ms. Rasco are enclosed -- I look forward to receiving a final version of your agenda. Please feel free to call me at (202)456-2216 for any additional information.

Sincerely,



Rosalyn A. Miller  
Executive Assistant for  
Domestic Policy

THE WHITE HOUSE  
OFFICE OF DOMESTIC POLICY

CAROL H. RASCO  
Assistant to the President for Domestic Policy

To: \_\_\_\_\_

Draft response for POTUS  
and forward to CHR by: \_\_\_\_\_

Draft response for CHR by: \_\_\_\_\_

Please reply directly to the writer  
(copy to CHR) by: \_\_\_\_\_

Please advise by: \_\_\_\_\_

Let's discuss: \_\_\_\_\_

For your information: \_\_\_\_\_

Reply using form code: \_\_\_\_\_

File: \_\_\_\_\_

Send copy to (original to CHR): \_\_\_\_\_

Schedule ?  Accept  Pending  Regret

Designee to attend: \_\_\_\_\_

Remarks: *See most recent letter  
attached*

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

JUN 8 REC'D



*Speech,  
Fri June 17*

June 7, 1994

Carol Rasco  
The White House  
Washington, DC

Dear Ms. Rasco,

**WELCOME**

~~Thank you for registering for the American Rehabilitation Association Annual Conference and 25th Anniversary in Baltimore, Maryland's Inner Harbor on June 15-18, 1994. This letter is confirmation of your registration.~~ The conference is being held at the Hyatt Regency Inner Harbor, 300 Light Street, Baltimore, Maryland, (410) 528-1234. Guest rooms at the Hyatt are almost at capacity. American Rehab has provided participants with a special room block at the Omni Hotel, (410) 753-1100, a short six minute walk from the Hyatt.

**TRANSPORTATION TO HOTEL FROM AIRPORT**

Baltimore-Washington International Airport is approximately 8 miles from the Hyatt. Commute time is about 20 minutes. There is a BWI Shuttle Express available leaving the airport every half hour. A roundtrip ticket costs \$12.00 or a one way ticket costs \$8.00. For further information, please call (410) 859-0803. Cab fare from BWI Airport is approximately \$18-20 per person, one-way. Accessible Van Service is available by request with 48 hours' notice by calling (410) 837-1234.

**FINAL PAYMENT AND CONCURRENT SESSIONS**

In order to secure your choice of Concurrent Sessions, please pay all registration fees prior to the conference opening. We gladly accept faxed payment information (VISA or MASTERCARD), or just mail your check. (Only American Rehabilitation members may be invoiced). We are unable to guarantee your choice of concurrent sessions until final payment is received.

**CAPITOL HILL VISITS-American Rehabilitation Members Only**

If you have signed up to visit your Senators and Congressman on Tuesday, June 14, 1994, you need to meet in the Lower Lobby, near the Registration Desk at 11:45 AM. Chris Henry, from our Congressional office, will distribute information packets on the bus during the briefing. The bus leaves the Hyatt at 12:00 noon sharp and leaves Capitol Hill at 4:30 PM to return in time for the Opening Reception. A box lunch will be provided on the bus. Due to the limited space considerations on the bus, no guests will be permitted to embark on this trip.

Continued...

**REGISTRATION**

Tuesday 10:30 AM - 5:00 PM

LOWER LOBBY

Wednesday 7:00 AM - 5:00 PM  
SECOND LEVEL Meeting Room Foyer

Thursday and Friday 7:00 AM - 5:30 PM  
SECOND LEVEL Meeting Room Foyer

Saturday 7:00 AM - 1:00 PM  
Conference Officially Closes at Noon  
SECOND LEVEL Meeting Room Foyer

## **WELCOMING RECEPTION & BASEBALL GAME TICKETS**

### ***Additional Baseball Tickets***

We have exceeded our limit of free baseball tickets for the first 300 registrants. The only extra tickets available are unclaimed tickets. These will be available for sale at the Ticket and Information Booth BETWEEN 5:00 PM and 5:30 PM on GAME DAY, on a first-come, first-served basis. If any are available, they may be purchased by making a \$25.00 per ticket donation to the American Rehabilitation Association. Limit will be 2 per REGISTERED attendee.

WELCOMING RECEPTION: 5:30-7:00 PM  
Orioles vs. Yankees: 7:30 PM First Pitch

YOU MUST PICK UP YOUR TICKETS BY 5:30 PM ON WEDNESDAY  
AT THE SPECIAL **Baseball Tickets and Information Booth** in the Registration area.  
NO TICKETS WILL BE ISSUED AT THE STADIUM OR RECEPTION.  
**You will need to pick up your tickets before you leave the Hyatt Hotel.**

### **SPOUSE GUEST REGISTRATION**

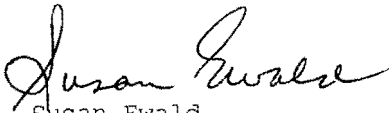
Enclosed is a spouse guest registration form. It is not too late to register your spouse or guest for the conference. If we process your registration with payment, you will be guaranteed an extra ticket to the Reception and the Orioles game.

### **POST-CONFERENCE WORKSHOP**

"Facilitating Transition from School to Work: A Circles of Support Approach" will be held on Saturday, June 18, 1994 at the Hyatt Regency from 1:00 PM -4:00 PM. This special post-conference workshop has a registration fee of \$35.00 at the door and is open. More information is available at the Information Booth.

If you have any other questions or concerns, please call me at extension 4041, Sally Stengel ext. 4009 or Donna Canterna ext. 4006. Once again, thank you for registering for the American Rehabilitation Association Annual Conference and 25th Anniversary Celebration. We look forward to seeing you in Baltimore!

Sincerely,



Susan Ewald  
Director of Education & Training

# SPOUSE/GUEST REGISTRATION FORM



ANNUAL CONFERENCE AND 25TH ANNIVERSARY CELEBRATION  
CELEBRATING THE PAST, CREATING THE FUTURE  
BALTIMORE INNER HARBOR, JUNE 15- 18, 1994

An exciting program has been designed to provide ample opportunity for the spouses and special guests of American Rehabilitation Association members to meet and greet friends old and new. Mikey Studzinski will serve as the Ambassador for the Conference.

## WHAT YOU GET:

Conference Goodie Bag

### WEDNESDAY, JUNE 15

7:00 a.m. Continental Breakfast  
5:00 p.m. Welcoming Reception at Camden Yards  
7:30 p.m. Orioles vs. Yankees at Camden Yards (short walk from the hotel)

### THURSDAY, JUNE 16

Use of Hospitality Room  
7:30 a.m. Seated Breakfast with Larry Winget, a Motivational Speaker  
10:00 a.m. \*Tour of Walters Art Gallery and lunch at Pavilion Cafe  
(Transportation on your own)  
6:00 p.m. Chairperson's Reception

### FRIDAY, JUNE 17

Use of Hospitality Room  
7:30 a.m. Continental Breakfast  
12:15 p.m. Awards Luncheon & 25th Anniversary Celebration  
5:30 p.m. Dinner & Cabaret Show

\*The Walters Art Gallery: Arrangements include a docent tour of its comprehensive collection spanning fifty centuries and four continents.

ALL OF THE ABOVE PLANNED ACTIVITIES ARE INCLUDED IN YOUR REGISTRATION FEE OF \$250.00.

## Enjoy Local Baltimore!

- The luxury Hyatt Hotel located in Baltimore's breathtaking Inner Harbor;
- Walking distance to the world renowned National Aquarium;
- Shopping and more dining at Harborplace & The Galleria;
- Water taxi and paddle boat sightseeing opportunities;
- Browsing through Antique Row, Baltimore Zoo or Aboretum, taste- testing fun food at Lexington Market, and
- A concierge available to recommend activities of special interest just to you.

----- DETACH & MAIL -----

## WHAT IT COSTS: *Please print all information carefully.*

A) I would like to register \_\_\_ (number of guests) at \$250.00 each \$ \_\_\_\_\_

B) I wish to purchase additional Orioles/Yankees tickets.\*\*  
Please accept my contribution\*\*\* to American Rehabilitation Association:  
\_\_\_ (number of tickets) at \$25.00 each \$ \_\_\_\_\_

\*\* (Includes game only; subject to availability). \*\*\*Donations to American Rehabilitation Association are eligible as a deduction according to the IRS tax code. Consult your accountant for specifics.

C) TOTAL AMOUNT DUE \$ \_\_\_\_\_

Make checks payable to American Rehabilitation Association. **SEND PAYMENT AND REGISTRATION FORM TO:** American Rehabilitation Association, Attn: Sally Stengel, 1910 Association Drive, Reston, VA 22091, or FAX to (703) 648-0346.

Name \_\_\_\_\_

Spouse/guest of \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Special Needs Requested \_\_\_\_\_

703-370-1340



JUN 10 REC'D

June 6, 1994

Carol Rasco  
The White House  
Washington, DC


Ms. Rasco,

We are fast approaching the Annual Conference and 25th Anniversary Celebration in Baltimore, June 15-18, 1994. There is a tremendous amount of excitement surrounding this event. Almost 500 registrants will join us as we look back on 25 years of service to the rehabilitation community.

We appreciate your attendance and support of the American Rehabilitation Association's mission, "to serve as an indispensable source of leadership, advocacy, innovation and information for rehabilitation providers by helping them serve their constituencies, achieve financial growth and stability, and improve the quality of life for the people they serve."

This event will provide you with high-quality, indispensable take-home value in a variety of ways. Treasury Secretary Lloyd Bentsen will open Thursday's luncheon, and be joined by keynote speaker and rehabilitation futurist, Russell Coile. From the White House, Carol Rasco, Assistant to the President for Domestic Policy, will give us an overview of current issues. During the week, you will be able to attend six concurrent sessions, from an array of thirty-six choice topic areas geared to meet your specific needs.

We trust that this conference will meet and hopefully exceed your expectations. The American Rehabilitation Association considers you our customer. We urge you to fill out and return the evaluation form in your portfolio packets at the conclusion of the conference. Continuous improvement is important to us. We value your input and again thank you for your participation in this 25th Anniversary Celebration.

Sincerely,  
  
Rob Schwartz  
President and CEO





May 26, 1994

Carol Rasco  
Assistant to the President for Domestic Policy  
Second Floor, West Wing  
The White House  
1600 Pennsylvania Ave  
Washington, DC 20500

Dear Ms. Rasco:

Thank you for agreeing to deliver a keynote speech at the American Rehabilitation Association's 25th Annual Meeting in Baltimore, MD. I am delighted that you are able to join us for this occasion. You will receive a letter under separate cover confirming the details of your appearance. This letter is to offer my assistance to you in any way that might facilitate your speaking appearance. If you need any information concerning the Association, its members, or any additional information concerning the conference do not hesitate to call me.

In response to your request, I am enclosing some talking points to assist you in the preparation of your remarks. In our initial invitation we asked that you speak on the importance and interrelationships of health care reform and welfare reform. You may, of course vary from that theme if you choose. However, American Rehab members, as providers of medical, vocational, and residential rehabilitation services to Americans with disabilities, share the Clinton Administration's view that these initiatives are inexorably linked and that each must be addressed in the context of the other.

Again, we are happy that you can join us. If I can help, please call me at 202-789-5700.

Sincerely,

Tony Young  
Director  
Residential Services and Community Supports

CC: Susan Ewald, Director, Education and Training

THE WHITE HOUSE  
OFFICE OF DOMESTIC POLICY

CAROL H. RASCO  
Assistant to the President for Domestic Policy

MAY 31 RECEIVED

To: \_\_\_\_\_

Draft response for POTUS  
and forward to CHR by: \_\_\_\_\_

Draft response for CHR by: \_\_\_\_\_

Please reply directly to the writer  
(copy to CHR) by: \_\_\_\_\_

Please advise by: \_\_\_\_\_

Let's discuss: \_\_\_\_\_

For your information: \_\_\_\_\_

Reply using form code: \_\_\_\_\_

File: \_\_\_\_\_

Send copy to (original to CHR): \_\_\_\_\_

Schedule ? :  Accept  Pending  Regret

Designee to attend: \_\_\_\_\_

Remarks: *6/1/94*  
*name*

*Be sure Stan has a  
copy of most of  
this to work on talking  
pts which I'd like to  
review by 6/13.*

Down ↙

410-605-2818

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NARE



*Celebrating  
the Past,  
Creating  
the Future*

JUNE 15-18, 1994

BALTIMORE INNER HARBOR



**MAIL YOUR REGISTRATION TODAY**  
*Early Bird Discount Deadline and Hotel  
Registration Deadline: May 11, 1994*

# **American Rehabilitation Association**

(Formerly NARF)

**Annual Conference and 25th Anniversary Celebration**

JUN 16 REC'D

MEMORANDUM TO CAROL H. RASCO

FROM: Stanley S. Herr *SH*  
SUBJ: American Rehabilitation Association  
DATE: June 16, 1994

Yesterday Rob Schwartz, the Association's President, spoke with me and mentioned their inability to get a chance to make "a quality presentation" to the White House on their issues. He apparently had some frustrating dealings with some folks in the Legislative office.

He may approach you tomorrow to seek some type of meeting with you. I reminded him that with your attending the plenary session his speech was another chance to get the Association's views to you.

Here are two items I was given by them;

- 1) their proposed modifications to the Health Security act ( see highlights)
- 2) the final program that I was not sure you had yet received (see p. 6).

See you tomorrow when I pick you up outside the Baltimore train station.

LOGISTICS FOR AMERICAN REHABILITATION CONFERENCE

BALTIMORE, MARYLAND

FRIDAY, JUNE 17, 1994

EVENT: AMERICAN REHABILITATION CONFERENCE &  
25TH ANNIVERSARY CELEBRATION  
Hyatt Regency Inner Harbor Hotel  
300 Light Street  
410-528-1234

TRAVEL: 6:15 a.m. Car departs WH Basement  
7:00 a.m. AMTRACK Metroliner (#102) to Baltimore  
7:37 a.m. AMTRACK arrives Baltimore Penn Station

CHR will be met by Stan Herr in Baltimore:  
Please exit station - Proceed Right on Charles  
Street. Stan will be waiting 1/2 block on  
Charles Street in a Gold Accura Legend on Right  
side of Street. (same side of street as Train  
station)  
HE WILL DRIVE CHR TO CONFERENCE SITE AND BACK  
TO WHITE HOUSE

SITE: Take escalator to second level and proceed right  
Locate: American Rehab. Registration Desk  
Susan Ewald or Tony Young will be called to desk  
upon CHR's arrival.

GENERAL  
SESSION: Constellation Room 830 a.m. - 10:00 a.m.

CHR WILL  
BE  
INTRODUCED  
BY: Dr. Allen Goldstein  
Member, Board of Directors

SPEECH: 8:40 - 9:05 A.M.  
(Time frame up to CHR - longer or shorter)\*  
(If CHR late, schedule chgs. etc, just  
call & they will rearrange speakers' times)

There will be 2 more speakers after CHR

After speech, CHR will be seated at table with  
Rob Schwartz, Board President

CONTACTS: Susan Ewald or Donna Canterna  
Registration Desk # 410-605-2818 or 2817\*

MEMORANDUM TO CAROL H. RASCO

FROM: Stanley S. Herr

SUBJ: Talking points and background for your plenary address to American Rehabilitation Association, Baltimore, June 17, 1994

DATE: June 14, 1994

Time and Place: 8:30 to 9:00 a.m., Friday, June 17, 1994 (your talk); session ends at 10 a.m.  
Constellation Room, second floor, Hyatt Baltimore Inner Harbor  
300 Light street  
Baltimore

Points of Contact:

Hotel Phone for conference organizers: 410 605-2818 or 2819  
Gene Loudon, director of communications, 410 302-2068

Audience:

Currently there are 525 registrants, and an additional 50 walk-ins are expected. Audience is mainly providers of vocational, medical, and residential rehabilitation to persons with disabilities. They are primarily CEOs and CFOs of major rehabilitation facilities; some professors of rehabilitation medicine; and other administrators and paid decisionmakers in this field.

Session:

You will be introduced by Alan Goldstein, a member of the Board of Directors and chair of their Vocational division [from Chicago's Jewish Vocational Services]

Following your remarks, Jane Stanek, Director of Government Relations, Johns Hopkins Hospital, will speak on "Health Care Reform: How It Happens."

David Daughtery, Chairman of American Rehab [from Hartford, CT], and Rob Schwartz, its President [the paid executive of American Rehab], will then talk on "Proud Past, New Promise" dealing with the future of the Association and rehabilitation in general.

There will be no Q & A.